

Connected Asset Recovery

Provides immediate reachability: finders can report location, and customers can connect with you instantly.



Smarter Interactions

Allows finders to tap your sticker and instantly reach the owner.



Privacy by Design

AES-encrypted dynamic NFC stickers paired with secure, private audio, video, and text channels.



Hyper-Local Focus

Fostering direct, authentic interaction right where people live, work, and move



Hassle Free
Instant Connection.

HOW IT WORKS

From physical to digital in four simple steps.

1 Place

Attach a MapPal NFC sticker to a vehicle, property or asset.



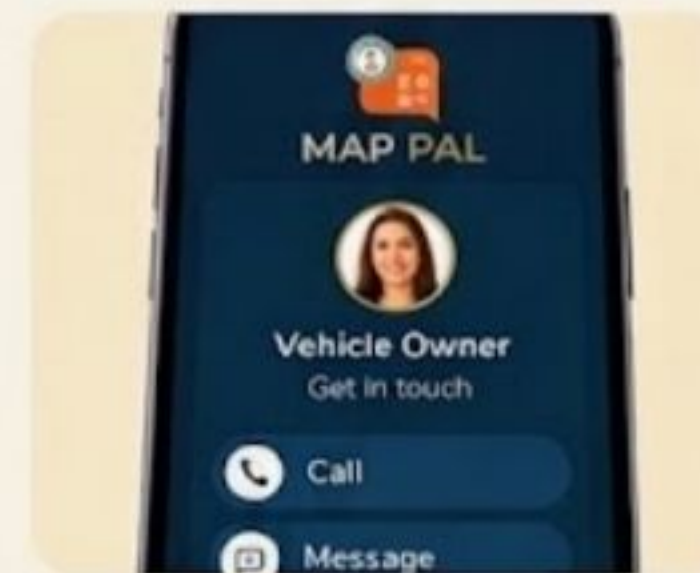
2 Tap

Someone nearby taps it with their phone.



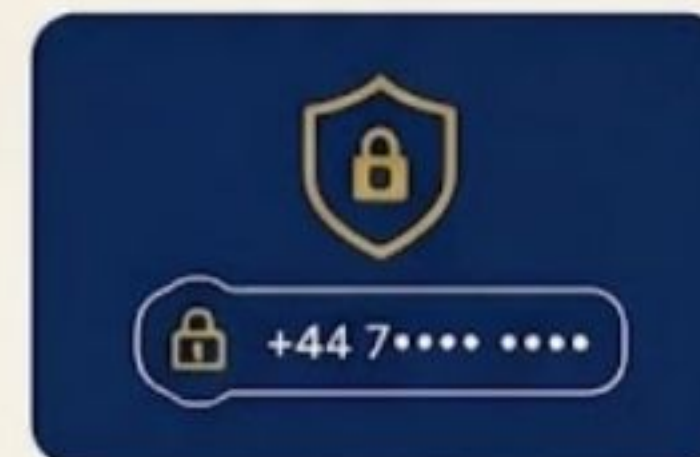
3 Connect

They reach the relevant person through MapPal.



4 Private

Personal contact details don't need to be exposed.



VEHICLES



PROPERTIES



PERSONAL ASSETS

Triple Touchpoints

1. DISCOVER BUSINESS FROM PHYSICAL STICKER

Acts as a 24/7 mini-billboard that permanently promotes the business brand directly from any surface.



2. VIEW LOCAL BUSINESS IN THE MOBILE APP

Explore the business profile, location, services and promotional offers within the app.



3. REDIRECTED TO BUSINESS LANDING PAGE

Turn every completed call into a direct visit to your business landing page.



One platform. Two powerful application.

MapPal creates meaningful connections
between people, assets and local businesses.

For People

Tag assets, Stay connected.

-  **Contact ID for all assets**
Vehicles, Property, Gadgets etc
-  **Instant connection**
Audio, Video and Text Messages
-  **Secured & Encrypted Channel**
Encrypted NFC sticker



For Business

Reach local customers directly

-  **Connect with current owners**
Not just potential buyers
-  **Share services and offers**
Driver engagements directly
-  **Reach relevant local users**
Targeted by location not Algorithm
-  **Create a persistent touchpoint**
Physical, App and Digital



Get Connected Today.



Always-On
Local Visibility



No Battery,
No Charging.



More Customers,
Stronger Community.

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Linking What Matters Most.

MapPal IoT stickers
enable instant owner
contact and local
business discovery with
total contact anonymity.



Turn Physical Assets
Into Digital Connections